



ONE SHEET

WITH EVERYTHING YOU NEED TO KNOW ABOUT US.

SELL MORE

To sum it up: We create brand experiences that fight through everyday advertising to excite your customers and keep them. In other words, whatever it is that you sell, we help you sell more.

THE SCOOP

YOU'RE READING THIS FOR A REASON.

Perhaps you look at your marketing efforts and feel like something is missing. Maybe you have an advanced degree in nanotechnology, but this marketing thing is a little bit confusing. Whatever the case, you're looking for an edge. You want to compete in the marketplace, and you want to win.

You've come to the right place. We create marketing strategies, concoct authentic brand experiences and powerfully communicate those experiences to the world. Most importantly, we help you find your element so you can sell more.

AWARDS ARE SO COOL! OMG!

Sure they are. And heck, we've even won our fair share of them.

BUT LET'S GET ONE THING STRAIGHT. Our main focus will always be winning the hearts of your customers, not just a prettiest design contest (although we must say our ads are rather attractive).



THE ELEMENTS

OF WHAT WE DO (our services)



Marketing Strategy



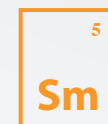
Advertising



Branding



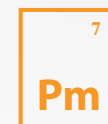
Interactive / Web



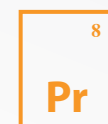
Social Media



Creative Services

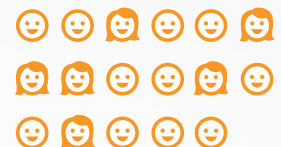


Project Management



Public Relations

17



FULL-TIME BRAND SCIENTISTS

& dozens more of the best in the business





20 YEARS

THAT'S HOW LONG WE'VE BEEN HELPING OUR CLIENTS SELL MORE OF THEIR PRODUCTS AND SERVICES.

INDUSTRIES SERVED

We'll spare you the really long list. The point is, we serve all industries in both the retail/B2C and commercial/B2B markets, and we do it rather well.

NO ONE WILL EVER KNOW YOUR BUSINESS BETTER THAN YOU.

SO WE DIG IN AND LEARN.

It would take us years to know your business like you do. Anyone who tells you otherwise is... well, a liar. So we do something that we think we do better than anyone else out there. Learn. We become your biggest advocate, we study and learn your business from the inside out. We scout your competitors, talk to your sales force, and develop a plan of attack. Then we deliver the innovative ideas that get you RESULTS.

225

CLIENTS SERVED



GET IN TOUCH

& LET'S GET STARTED SELLING SOME STUFF.



PHONE

(205) 939-1233

ADDRESS

Cummings Creative Group
2121 First Avenue N, Suite 101
Birmingham, AL 35203



GENERAL INQUIRIES

connect@ccgideas.com



NEW BUSINESS

partner@ccgideas.com

ONLINE

www.ccgideas.com

@ccgideas

facebook.com/ccgideas



MORE



14,280

SLICES OF PIZZA EATEN IN THE OFFICE AFTER 6:00 PM.



2,496

GAMES OF WII SPORTS PLAYED IN THE VAULT.



1,540

CAMPAIGNS EXECUTED SINCE THE YEAR 2000.

1

ONE

MEETING WE'D LIKE TO SHOW YOU WHAT WE CAN DO.